

Channel Development Manager – Bancassurance Services

- **Top Leading General Insurer**
- **Aggressively Expanding Across Asia**
- **Unparalleled Package**

Our client is a leading general insurance provider in APAC region. They are accelerating the growth of its business in the Region and looking to add a professional expertise to their diverse team contributing their growth.

The incumbent will directly reporting to Senior Manager.

Responsibilities:

- Develop and Implement effective marketing strategies to facilitate business growth on specific channels
- Build and maintain a long term business relationship with customers and business partners
- Proactively drive sales via different distribution channels by customer campaigns, business events, seminars, meetings as well as provide sales support to bank's staff to drive channel sales

Requirements:

- Degree holder in any discipline with professional qualifications in ANZIIF or equivalent
- Minimum 7 years business development experience in GI/ Bancassurance business
- Strong relationship building skills with business partners
- Excellent interpersonal, influential, sales and people management skills with good market sense and industrial knowledge
- Superb communication and presentation skills in Mandarin and English

To apply, please forward your resume quoting job reference no. **GSI8854** to jackson.kwan@gsiconsultants.com.hk or contact **Jackson Kwan** at +852 3755 5448. All applications will be treated with strict confidentiality.

Only short-listed candidates will be notified.