

## Director, Sales & Marketing

- **Property Market Leader**
- **Prestigious Project Portfolio**
- **Circa HK\$1.5M p.a.**

Our client is a HK-listed property developer with extensive portfolio in HK and China. They are well known for luxury residential and commercial properties and have been leading the property market trend over past few decades. Due to recent expansion plan, they are now looking for a seasoned sales & marketing professional to join their marketing team.

This incumbent will report to the Executive Director.

### Responsibilities:

- Lead and supervise a sizable sales & marketing team
- Formulate and implement sales and marketing strategies and achieve company's business objectives through proactive and strategic promotion plans
- Play a key role in luxury residential sales launches and act as spokesman for the group during press conference and marketing events
- Able to provide critical and insightful comments and advices on all publication and marketing materials to in-house designer team and external 4A advertising agencies
- Advise top management on upcoming property market trends and development via market intelligence and competitive analysis

### Requirements:

- Degree in Marketing, Corporate Communications or related disciplines
- Minimum 15 years relevant experience in sizable property developers or 4A advertising agencies serving property clients
- Prior exposure in luxury residential or commercial markets
- Switch-on, creative and able to perform under tight deadline
- Strong marketing sense, result-oriented and willing to work on flexible hours
- Superb presentation and communication skills in both English and Chinese

Candidates with less experience can be considered as **Associate Director**.

To apply, please forward your resume to [resume@gsiconsultants.com.hk](mailto:resume@gsiconsultants.com.hk) or contact **Ade Wong** at +852 3755 5400. All applications will be treated with strict confidentiality. Only short-listed candidates will be notified.