

## Head of Group Corporate Communications

- **Strategic Role**
- **Directly Work with Top Management**
- **Highly Competitive Package**

One of the top leading conglomerates is now looking for a seasoned professional to head up their Corporate Communications Team. The incumbent will directly report the Group Executive Director.

### **Responsibilities:**

- Head up the team to drive and strengthen the corporate image by formulating marketing communication and PR strategies of the group
- Plan and implement communication strategies including media relations, issue management, consumer marketing, internal communications, corporate events and sponsorship
- Drive and manage corporate social responsibility (CSR) programmes in building brand awareness both internally and externally
- Working closely with different department heads and Executive Director for communication excellence
- Act as a key media contact for the group

### **Requirements:**

- University degree in Marketing, Journalism, Communications or related discipline
- Minimum 15 years relevant experience preferably gained in listed companies or large corporate
- Strong relationship with media and government bodies
- High degree of initiatives and drive, detail oriented, strategic and analytical
- Superb communication and presentation skills in both Chinese and English.

To apply, please send your resume to [resume@gsiconsultants.com.hk](mailto:resume@gsiconsultants.com.hk) or contact Ade Wong at +852 3755 5400. All applications will be treated with strict confidentiality. Only short-listed candidates will be notified.