

Marketing Director, APAC

- **Leading Diversified Industrial Organization**
- **Regional Exposure**
- **Attractive Package**

Our Client is a global industrial leader that provides innovative solutions, quality products and services to world's leading companies. With its expansion plan in the Greater China region, they are now looking for a high caliber to join and manage their marketing team.

Responsibilities:

- Provide business planning at the executive level of marketing activities across Asia Pacific.
- Formulate and implement overall marketing strategies globally to fulfill global business objectives and business plan.
- Collaborate with senior management, department head, and external business partner to ensure effective implementation of strategic marketing strategies to strengthen marketing positions.
- Lead and guide a team of marketing professionals to work towards company goals and objectives.

Requirements:

- Minimum 15 years relevant work experience with Great China exposure in a must & industrial market will be highly preferred
- Bachelor degree in Marketing, with MBA preferred
- A motivated individual who is able to listen and think strategically
- Good team player who is able to lead a diversified group
- Creative and innovative skills in problem solving with excellent communication and presentation skills

To apply, please forward your resume quoting job reference no.GSI8589 to ivan.lui@gsiconsultants.com.hk or contact **Ivan Lui** at +852 3755 5499. All applications will be treated with strict confidentiality. Only short-listed candidates will be notified.