

Senior Marketing Manager - Property

- **Listed Property Developer**
- **Prestigious Project Portfolio**
- **Circa HK\$1M p.a.**

Our client is a HK-listed property developer with extensive portfolio in HK and China. They are well known for luxury residential and commercial properties and have been leading the property market trend over two decades. Due to recent expansion plan, they are now looking for a seasoned marketing professional to join their marketing team.

This incumbent will report to the Marketing Director.

Responsibilities:

- Play a key role in luxury residential sales launches and co-ordinate with in-house designer and external advertising agencies
- Formulate and implement marketing strategies and achieve company's business objectives through proactive and strategic promotion plans
- Collect market intelligence in the industry through market and competitive analysis
- Lead and supervise a sizable sales & promotion team

Requirements:

- Degree in Marketing, Architecture or related disciplines
- Minimum 10 years relevant experience in sizable property developers or 4A advertising agencies serving property clients
- Prior exposure in luxury residential or commercial markets
- Switch-on, creative and able to perform under tight deadline
- Strong marketing sense, result-oriented and willing to work on flexible hours
- Excellent presentation and communication skills in both English and Chinese

Candidates with less experience can be considered as **Marketing Manager**.

To apply, please forward your resume to resume@gsiconsultants.com.hk or contact **Ade Wong** at +852 3755 5400. All applications will be treated with strict confidentiality. Only short-listed candidates will be notified.

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