

## **CORPORATE COMMUNICATIONS MANAGER**

1. Leading Insurance Company
2. Blue Chip Company
3. Highly Competitive Package

Our client is a conglomerate with extensive presence in the General Insurance market. Our client is well-known for their aggressive business plan and management excellence. To cope with their rapid expansion, they are looking for a high calibre candidate to join their Team.

The incumbent will report to the Senior Manager of Corporate Communications.

### **Responsibilities:**

1. Build and manage the Company's corporate image, media relations and corporate communications with business partners, customers, industry peers and vendors
2. Handle corporate branding and related public relation activities, media alerts, brand custodian for corporate marketing literature online and offline, gifts, event planning and management
3. Responsible for corporate website content management, updates, continued enhancement
4. Manage market research and competitors' intelligence on products, market and trend analysis
5. Handle Company's newsletters and related publications with customers, business partners and internal communication
6. Ensure compliance with all laws, regulatory provisions and Group policies relevant to the role
7. Undertake any other duties as may be assigned
8. Oversee A&P budget

### **Requirements:**

1. Degree in Marketing, Journalism or Corporate Communications
2. Minimum 8 years' relevant experience; preferably gained in Insurance Industry
3. Experience in marketing and brand management or/and corporate communications is preferred
4. Independent, self-motivated and excellent interpersonal skills
5. Ability to work under pressure and tight deadlines
6. Excellent oral and written presentation skills in both Chinese and English

To apply, forward your resume to [regina.tio@gsiconsultants.com](mailto:regina.tio@gsiconsultants.com) or contact **Regina Tio** at +65 6834 0055. All applications will be treated with strict confidentiality. Only short-listed candidates will be notified.