

## The Sunday Times, pg 24 26 April 2009

### Need a job?

Each week, The Sunday Times' Jobs section will feature two readers who are looking for jobs. A recruitment expert will look through their resumes and suggest what they should do or aim for to increase their chances of getting employed. E-mail your resume (with photo) to [suntimes@sph.com.sg](mailto:suntimes@sph.com.sg)

### Wealth of marketing experience

#### Shanti Devi Rai, 40

- The consumer marketing associate was laid off from a local bank in November last year.
- She has nearly 20 years of experience working in the banking industry. She planned and managed branch openings, roadshows, investment talks and product launches.
- She is open to a marketing communication position in any industry. She holds a Bachelor of Arts in Mass Communications from Oklahoma City University.

#### SHE SAYS

"I've been looking for a job for six months now, but I've not heard from most of the companies I wrote to. I'm willing to take on any position so that I won't have such a long work gap."

#### HR EXPERT RECOMMENDS

Ms Nancy Oon, assistant manager of GMP Recruitment, a division of The GMP Group, says:

"Shanti speaks very well and she has had good exposure in the marketing communications field.

"It is not impossible for her to switch industries, but I would suggest that she look for a similar role in other financial institutions, such as insurance companies.

"What Shanti has to keep in mind is that marketing communications teams are usually very lean, so positions may be harder to come by. She may have to accept a more junior role or a pay cut."

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## Looking for role in admin

### Andy Lee Kok Tiong, 33

- The process and equipment engineer was laid off from the semiconductor company he was working for in November last year.
- He has 10 years experience working in the back end and front line of assembly work.
- He has done work and training stints in Taiwan, Shanghai and the United States.
- He has an honours degree in Mechatronics from the University of Wolverhampton in Britain.

### HE SAYS

"After working in the production line for 10 years, I hope to move into the administrative side of business to do planning and logistics."

### HR EXPERT RECOMMENDS

Ms Tricia Hoy, assistant manager of GMP Technologies, a division of The GMP Group, says:

"Andy has very good equipment knowledge. He is also very good at troubleshooting and finding better ways to do things.

"He comes across as a person who is willing to take up challenges and is able to overcome whatever problems he faces. This is what makes him an attractive candidate.

"If he wants to move into an administrative role, he has to take up a management course to set himself on that career path. But I feel he should consider a job as a sales engineer because he demonstrates good equipment knowledge and speaks well."

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